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For Immediate Release

Future of Imray brand secure as joint venture FB Imray commences operations

FB Imray Laurie Norie & Wilson GmbH (FB Imray) has commenced operations in Vienna. The joint venture brings together the maritime expertise of Imray Laurie Norie & Wilson Ltd (Imray) and the cartographic competence of freytag & berndt (FB) in order to continue and further develop high-quality nautical charts, books and new digital products.

FB Imray has taken over Imray's long-established product portfolio and will continue it under the Imray brand name. In addition to producing high-quality nautical charts and books, the company will also invest in new digital products, actively helping to shape the future of navigation and information for leisure sailors. Staff from Imray in England will continue to support the joint venture, thereby contributing to the success of its ongoing activities. DI Dr Carl Rauch has been appointed Chief Executive Officer of FB Imray. At the same time, Lucy Wilson will assume the position of Editor-in-Chief.

Carl Rauch, CEO of FB Imray:

"With the operational launch of FB Imray, we are sending a clear signal about the future of nautical charts. We are delighted that some colleagues from Imray will continue to contribute their expertise from the UK, thereby helping to ensure that the quality and reliability for which the Imray brand is renowned worldwide will remain guaranteed in the future."

Lucy Wilson, Editor-in-Chief of FB Imray:

"The start of operations marks the beginning of a new chapter. We are combining Imray's long tradition and maritime know-how with the innovative strength of freytag & berndt – ensuring that sailors will continue to be able to rely on our trusted navigational solutions in the years ahead."

Customers in the United Kingdom are kindly advised to place their orders through Bookharbour or Cordee. For customers based in the European Union and the rest of the world, orders will be fulfilled directly from freytag & berndt in Vienna, starting from October 27, 2025.

Bookharbour

sales@bookharbour.com
+44 (0)2381 447830

Cordee

sales@cordee.co.uk
+44 (0) 1455 611 185

freytag & berndt

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About freytag & berndt:

freytag & berndt is Austria's leading distributor and fulfilment partner for travel guides, maps, and outdoor titles, with a long and distinguished history as a leading cartographic company.



freitag & berndt 

The portfolio includes literature from renowned publishers in Germany, Austria, and abroad. In addition to its distribution centre, the company includes the well-known Rother Bergverlag hiking guide publisher from Germany.

www.freytagberndt.com

About Imray:

Imray is a cornerstone of nautical navigation, setting industry standards and providing sailors and maritime enthusiasts with expertly designed charts, books and guides since the mid-eighteenth century. With an emphasis on quality and tradition, Imray's products have helped mariners navigate seas across the globe.

www.imray.com

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